## **Greer Margolis Mitchell**

Washington DC 20007 Suite 800 1010 Wisconsin Ave

Client: Buyer:

Est./PO Number:

Schedule Dates:

10/01/12 to 11/11/12

Client/Product/Estimate:

95/101 /1537

3400

Political

Order Ref: Sales Rep:

Campaign Ref:

Business Type:

POLITICAL 06260797

HRP Washington, DC E:120802010

Original

Business Category: Transactional

Submission Cost:

Contract type: Weeks: Barack Obama/ D/ President

#### Barack Obama/ D/ President Submission Number 101 Issue 1

\$ : \$



MYCMITY

# 250 International Dr. Spartanburg SC 29303-6698 (864) 576-7777 FAX (864) 595-4615

Product: Oba	Obama For America	Booking Group: WYCW	WYCW		
Demographic: (L) H	(L) Household	Order: - · ·		Key Market:	Greenville Spartanburg
					2

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		Sun 7p Law & Order		Sun 1105p Seinfeld		Sun 1035p Seinfeld		Sun 1035p Seinfeld		Sat 1135p Border		M-F 630p Everybody Loves Raymond	-VVIT:	M-F 4p Dr Phil	.   W   T.	M-F 1035p Seinfeid	Sales Product Details
Weekly Totals: Total Spots(Ord Spots)		40		35				X G		25		00		-50		50	Rate
ots(Ord Spot	Comme	:30	Comme	,	Comme	30	Comme "	30	Comme	30	Comme		Comme	30	Comme		Spot Type
s)		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nor of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots	
10		<b>-</b>		1								2		2		2	10/01
9		1						-				2		2		2	10/08
11								1				2		2		2	10/15
9		1										2		2		2	10/22
13		-1				1						2		2		2	10/29
2								:									11/05
52		ნ		1		1		1				10		10		10	Total
		200		35		45	· .	45		25		600		500		500	Cost

### Greer Margolis Mitchell

Washington DC 20007 Suite 800 1010 Wisconsin Ave

#### Barack Obama/ D/ President Submission Number 101 Sue 1



### WYCW-TV

250 International Dr. Spartanburg SC 29303-6696 (864) 576-7777 FAX (864) 595-4615

Comme	Wed 9p ET / 8p CT Supernatural 300 30 Ner of Spots	Wed 9p ET / 8p CT Supernatural 360 30 Nbr of Spots 1	Sales Product Details Rate Spot 10/01 10/08	Barack Obama/ D/ President  Submission Cost:  Client/Product/Estimate: 95/101/1537  10/01/12 to 11/11/12  Weeks: 95/101/1537  Contract type: Political
	300	300	Rate	Submissio Client/Prod Weeks: Contract ty
200	30 Comme	30 Comme	Spot Type	n Cost: duct/Estimat /pe:
	Nor of Spots	Nbr of Spats		
	*		10/01	3400 5 /101 /1531 6 Politica
			10/08	
	1		10/15	
			10/22	Campaign Ref: E:120802010 Sales Rep: HRP Washing Order Ref: 06260797 Business Type: POLITICAL Business Category: Transactional
			10/29	Ref: Type: Category:
	-		11/05	E:120802010 HRP Washing 06260797 POLITICAL Y: Transactional
1	1		Total	I_ & I
300	300	300	Cost	Original on, DC

Client: Buyer:

Est./PO Number: Schedule Dates:

Ref

M-F 630p Everybody Loves Raymond

Weekly Totals: Total Spots(Ord Spots)

5

52

Comme

30

Nor of Spots

Comme

30

Nbr of Spots

Totals

10/01

10/08

10/15

10/22

10/29

Month 11 Weeks: 4

11/05

Grand Totals
Month 10 Weeks: 4

M-F 4p Dr Phil

			Grand Totals:			Cost	
	· .		The second secon		the second secon	3400 720 720 7470	
				K. J.	1. S. S.	815 470	The second secon
Net Total:	Commission:	Gross Total:	Spots:			815	
2,890.00	510.00	3,400.00	52			110	

REP SSS HEADLINE# 6260797 UNAPPROVED REV #1 \$\$\$

REP: TEL# 703-516-9399 ORDER WORKSHEET

FAX# 703-516-9680

HARRIS REPORT FROM REP AUG2/12 16.19

\*\*CHANGES\*\* \*\*\* WYCW-TV \*\*\*

CITY TAX STAT	FLIGHT DATES OCT2/12 NOV6/12	PRDCT OBAMA FOR AMERICA	ORDER #			AGY #AGY. NAME	ADV # ADV. NA
STATE TAX CO-OP BILLING NEEDED	10V6/12 WK-6	ZA EST#1537 COMMENTS: (LINE, ORDER, INVOICE)	CONTRACT # 6260797	WASHINGTON, DC 20007	3050 K ST NW,	AME GREER, MARGOLIS, MITCHELL	ADV. NAME POLI/B OBAMA/D/PRE/US
G NEEDED		ORDER, INVOICE)	CLASS: NATL.	marking the control of the control o	SALES PRSN WA	BUYER NAME LAURA BASSETT	REP.# OFF.#
DATE AUG2/12 16.19			LOCAL REGIONAL		MICA HANSEN (H)	BASSETT	SALESMAN #

アEP: REVISED ORDER ZEROED LN 4 ADDED LN 11 TTL SAME PLS CFM

THANKS, MIKE FOR MICA

STA:

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*

1010 WISCONSIN AVENUE NW SUITE 800 WASHINGTON, DC 20007 ACCOUNTING ALL INVOICES ARE GREER MARGOLIS TO BE SENT TO:

OBAMA FOR AMERICA

	: LIN
	:LINE#:REP :CD:
AGENCY	:CD:
AGENCY ADVERTISER CODE = 95 AGENCY PRODUCT CODE = 101	TIME PERIOD
ODE = 95	: LGTH :
	SEC
AGENCY EST#	RATE
# = 1537	
3.7	START :
	END
	:SPTS: WEEK
	WEEK :
	DAYS
	:TOTL:

PROGRAM : CON COM1: WITHOUT A TRACE

4

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1135P-1235A

ω0

\$25.00

10/6

10/6

0

SAT

0

REP: TEL# 703-516-9399 ORDER WORKSHEET

FAX# 703-516-9680
HARRIS REPORT FROM REP
\*\*CHANGES\*\* \*: AUG2/12 16.19 \*\*\* WYCW-TV \*\*\*

OCT/12 STATION MAKEGOOD OFFERS: LINE#:REP OK'D THIS IS A ORD COM1: PROGRAM : LINE#: 11 \$2,475.00 : CD: Þ **BUY#4** 1135P-1235A PROGRAM CHANGE SPOT IS MAKE-GOOD FOR OCT6 ON LINE-4 PROGRAM CHANGE BORDER TIME NOV/12 PERIOD MISSED:SAT/1135P-1235A OFFER:SAT/1135P-1235A CMT:PROGRAM CHANGE \$925.00 •• LGTH 30 SEC ٠. BOOKED PL \$25.00 RATE SPOT IS BOOKED 0076 PLS 10/6 ADV START DATE PLS 10/6 END DATE ADV 30s 30s SPTS: ۱... CONTRACT TOTAL \$25.00 \$25.00 NEEK .. .. TOTAL SAT (AUG2/12) PLS ADVISE. DAYS \$3,400.00 52 : TOTL:

MARKET TOTALS \$354,325 MYCW ₩ ₩ WIOS 13 O W % WYFF 178 WHNS 12% WSPA 148 WMYA 3% CABL

0%

ACCURATE SHARES

SVC- NSI DEMOS- R. BOOKS EST/ES

RA35+\*

P-CLASS, PLAN, SECT MOD CODE A-ADD B-BUY TYPE Q-PAID PGM C-CANCELLED R-RATE S-SPOTS DE-DELETE PER WEEK 巴一巴甲甲 T-TIME DATES X-LATE L-LENGTH Y-DAYS M-MAKEGOOD Z-COMMENTS N-PROGRAM NAME \*-MULTIPLE

ORDER WORKSHEET TO:
 FROM STA
 RE: MICA HANSEN (H)
WYCW -TV GRNVLLE/SPTNBRG/ASHV
REP HEADLINE# 6260797 SENT: AUG2/12 09.19 \$\$\$ APPROVED ORIGINAL ORDER

REP COMMENT: PREVIOUS

ADVERTISER: PRODUCT:

AGENCY:

GREER, MARGOLIS, MIT POLI/B OBAMA/D/PRE/U OBAMA FOR AMERICA

BUYER: LAURA BASSETT ESTIMATE#: 1537 (WKS-OCT2/12 - NOV6/12

(WKS-6)

TOTAL SPOTS CONTRACT TOTAL

\$3,400.00

PAGE 1 (REV#0)

NEW ORDER TTL 3400 @ 52X PLS CFM

THANKS, MIKE FOR MICA

STATION MAKEGOOD OFFERS:
M1 UNRESL BUY#4

MISSED:SAT/1135P-1235A OFFER:SAT/1135P-1235A CMT:PROGRAM CHANGE SPOT IS BOOKED OCT 6

PLS ADV 30S 30S

(AUG2/12) PLS ADVISE.

\$25.00 \$25.00

REP HEADLINE# 6260797
\*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 703-516-9399 ORDER WORKSHEET

FAX# 703-516-9680 HARRIS REPORT FROM REP

AUG1/12 19.53
\*\*\* WYCW-TV \*\*\*

		: LINE#: B			CON CM	Я •		L ALIS	FLIGHT	PRDCT	ORDER			AGY #_	ADV #_
щ	AGE AGE	:REP :C	ORAMA	ALL J GREEF ACCOU 1010 SUITE WASHJ	* * * *	NEW ORD TTL 340 PLS CFM THANKS,		TAX	DATES	OBAMA	#				
1035P-1105P	AGENCY ADVERTISER COAGENCY PRODUCT CODE	CD: TIME PERIOD	POR AMERICA	ALL INVOICES ARE TO BE GREER MARGOLIS ACCOUNTING 1010 WISCONSIN AVENUE SUITE 800 WASHINGTON, DC 20007	THIS IS A CASH	ORDER 3400 @ 52X CFM CFM MIKE FOR MICA		አብጥ ከተለተያ	S OCT2/12 NOV6/12	FOR AMERICA		WA	305	AGY, NAME GRI	ADV. NAME PO
30	CODE = 95 E = 101	: LGTH : SEC		E SENT TO:	IN ADVANCE SC				NK-0	EST#1537 COMM	CONTRACT # 62	WASHINGTON, DC	50 K ST NW,	GREER, MARGOLIS	POLI/B OBAMA/D/PRE/US
\$50.00	AGENCY EST# =	RATE			SCHEDULE ****		COMOR BITTING			COMMENTS: (LINE, OF	60797	20007	The state of the s	, MITCHELL	'PRE/US
10/2	1537	: START					NEEDE D			ORDER, INVOICE)		e de la companya de l			
11/2		: END : DATE								ICE)	CLASS: NF		SALES PRSN	BUYER NAME	REP.#
N		:SPTS:									NATL.		SN WA-	1E LAURA	- OH
		NEEK									LOCAL		MICA I	A BASSETT	OFF.#
TU-F		DAYS					DATE AUG1/12	- [			REGIONAL		HANSEN (H)	五九五	SALESMAN
1 <sup>1</sup> 0		:TOTL:					19.53								#=

PROGRAM : CON COM1:

SEINFELD

FAX# 703-516-9680
HARRIS REPORT FROM REP A AUG1/12 19.53
\*\*\* WYCW-TV \*\*\*

PROGRAM :	Ø	PROGRAM : CON COM1:	ω	Ø	ထ	PROGRAM : CON COM1:	7	PROGRAM :	ത	PROGRAM : CON COM1:	ທ	ហ	PROGRAM :	4	PROGRAM :	ω	PROGRAM :	2	:LINE#:REP :CD:
DR. PHIL	400P-500P	SUPERNATURAL SUPERNATURAL	900F-1000F	900P-1000P	9008-10008	LAW & ORDER*	600P-800P	SEINFELD	1105P-1135P	SEINFELD	1035P-1105P	1035P-1105P	WITHOUT A TRACE	1135P-1235A	RAYMOND	630P-700P	DR. PHIL	400P-500P	TIME PERIOD :
	30		30	30	. 30	DOUBLE RUN DOUBLE RUN	30		30		30	30	Bonder	30		30		30	LGTH : SEC :
	\$50.00		\$300.00	\$300.00	\$300.00		\$40.00		\$35.00		\$45.00	\$45.00		\$25.00		\$60.00		\$50.00	RATE
	10/8		10/31	10/17	10/3		10/7		10/7		11/4	10/21		10/6		10/2		10/2	: START
	11/5		10/31	10/17	10/3		11/4		10/7		11/4	10/21		10/6		11/2		11/2	: END : DATE
	ш		H	H	¥		Н		<del>L</del>		<del> </del>	Н		н		N		N	:SPTS: WEEK
	MON		WED	WED	WED		SUN		SUN		SUN	SUN		SAT		TU-F		TU-F	: DAYS
	ரு		ب	1	۲		(Л		⊢		₽	Н		<del>اسا</del>		10		10	:TOTL:

REP HEADLINE# 6260797
\*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 703-516-9399 ORDER WORKSHEET

FAX# 703-516-9680 HARRIS REPORT FROM REP !

AUG1/12 19.53
\*\*\* WYCW-TV \*\*\* |....

OCT/12 \$2,475.00 NOV/12	PROGRAM : RAYMOND CON COM1: RAYMOND	10 630P-700P	:LINE#:REP :CD: TIME P
	סס	ťŪ	TIME PERIOD : LGTH : SEC
\$925.00		30	GTH : SEC
		\$60.00	RATE
		10/8	: START
		11/5	: END
CON		ш	: /WK: INVT :
CONTRACT TOTAL TOTAL SPOTS		MON	WEEK : DAYS
\$3,400.00 52		(រា	STOTL:

MARKET TOTALS \$354,325 WYCW 18

WLOS 53% WNEG 0%

WYFF 178

WHNS 12%

WSPA 148

WMYA 38

CABL 0%

ACCURATE SHARES

SVC- NSI BOOKS- EST/ES DEMOS- RA35+\*